



**Jon Provisor
CIO**

Speaking Engagements

Listrak Retail Email Marketing Roadshow

August 21, 2014

“A Strategic Roadmap for Growth”

100+ Attendees

EPiServer Partner Summit

July 30, 2014

“Competition and the Digital Landscape”

100+ Attendees

Internet Retailer Conference & Expo

June 11, 2014

“Overcoming eCommerce Infrastructure Obstacles in Developing Countries”

300+ Attendees

Magento Imagine eCommerce Worldwide Conference

May 13, 2014

“From \$0 to Multi-Millions: A Strategic Roadmap for Growth”

200+ Attendees

Fashion Digital Los Angeles

May 7, 2014

“Proven Best Practices for Driving Record Conversions”

200+ Attendees

Magento Webinar

April 7, 2014

“Digital Chic - How to Design a Fashion Site that Sells”

100+ Attendees

Fashion Digital New York

October 9, 2013

“Profiting From The New Social Media Landscape”

200+ Attendees

Retail Online Integration Retail Marketing Virtual Conference & Expo

July 18, 2013

“New Digital Technologies for Retailers”

200+ Attendees

Internet Retailer Conference & Expo

June 6, 2013

“How to Migrate to a New eCommerce Platform”

300+ Attendees



Fashion Digital Los Angeles

May 16, 2013

“Beating Amazon with Inspiration-based Commerce? Yes It's Possible!”

200+ Attendees

Magento Webinar

March 30, 2011

“Building Cause-Based eCommerce Solutions”

200+ Attendees

MediaChase Webinar

December 15, 2010

“MediaChase Best Practices”

150+ Attendees

In.Telligent Social Computing Conference

October 20-22, 2008

500+ Attendees