

product overview



Telligent®

Community Server 2008.5

ENTERPRISE PROVEN

Telligent Community Server is the enterprise social networking platform of choice. Trusted by Microsoft, MySpace.com, and Intel (just to name a few), our proven digital marketing and enterprise 2.0 software powers some of the largest and most demanding online communities in the world.

Whether it's a public-facing community for your product or service or a group within your organization, social networking communities allow you to understand and participate in the topic-driven discussions people are already having.

ENTERPRISE SOCIAL COMPUTING

- Allows your employees, customers, prospects, and partners to communicate in a borderless network
- Empowers your employees to collaborate, capture and share content
- Helps streamline project management
- Provides a platform for individuals to share opinions and experiences
- Exposes a new audience to a particular brand in a fresh and innovative way
- Supplements traditional online advertising
- Serves as a powerful tool in integrated marketing campaigns

COMMUNITY SERVER IS THE PROVEN PLATFORM

Community Server helps you apply the value of social computing to your business. With an integrated platform used in countless enterprise engagements, Community Server can be used to deploy all of the built-in applications or just those specific to your needs.

By providing a robust software application built on Microsoft's .NET technology, Community Server is a stable, secure, and supported enterprise social networking platform.

Trust Community Server's social software.

It's been proven in the marketplace time and time again.





Core Features and Benefits

READY-TO-USE APPLICATIONS

Our built-in applications serve as a proven foundation that reduces development efforts and can be dynamically configured to meet your needs.

BLOGS

From public to private Web logs, our enterprise blogging application is multi-faceted, easily supporting thousands of blogs and growing according to your needs.

FORUMS

Our forums enable interactive collaboration between individuals and the community. The enhanced user interface includes additional question and answer features that bring verified answers to the top of the thread providing visibility of valuable information to the reader.

WIKIS

The Community Server 2008.5 wiki is an efficient tool for teams to capture, create and collaborate on information. With built in workflow and easy rich text editing, anyone in the enterprise can create content that is visible to team members and available for editing and collaborative contributions. Our wiki also includes permissions and moderation tools, structured or unstructured content and user voting to visibly rank the value of wiki pages.

RICH MEDIA & VIDEO

Community Server 2008.5 media galleries are a core application that displays multiple types of files, images and videos in a more meaningful way. You can effortlessly integrate video from third-party services such as Flickr and YouTube, and with ratings and tagging functionality, users can express their opinions and sort media for relevancy.

ROBUST USER PROFILES

Community Server 2008.5 provides full-featured user profiles that include activity lists, a 'wall' where other users can post notes to you, and an announcements blog. The new functionality makes the user profile a focal point of the community experience.

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GROUPS

Now you can create micro-communities within your site! These groups become your own social circle and allow the members of that circle to have exclusive access to group-specific media galleries, blogs and messaging.

MESSAGING & SOCIAL STREAMS

Send an instant message to a friend, an individual in the community, or to the entire group. You can even “micro-blog”! The private messaging feature is its own application in Community Server 2008.5, making it easy for users to communicate with individuals and with the community at large (including their friends).

DETAILED COMMUNITY REPORTING & ANALYSIS

Business intelligence is now associated with your community! By utilizing our new Harvest™ Reporting Server tool, Community Server data reporting helps you define the ROI for your social network. Create your own reports, or have our Client Services team design and configure additional custom reports to help you identify your community influencers.

WIDGETS

Community Server 2008.5 ships with pre-built widgets and comes enabled with many dynamic widgets capabilities. Now you can quickly and easily write your own widgets or import them from other sources, including Google Gadgets, SpringWidgets, and WidgetBox. Use them to leverage outside data, to call a custom Web service, or to reuse an RSS feed. It's your choice!

INTEGRATED RATINGS & COMMENTS

Allows users to comment on group posts and encourages collaboration across the organization.

DISCOVERABILITY OF CONTENT (RSS, TAGS)

Leverage the accessibility of your content with this extensive search capability. With the help of tag clouds, this application helps to bring the most relevant content to your community.

FLEXIBLE UI

Easily integrate your brand across your community with our flexible user interface. Engage users with a consistent look and feel, or even localize your content!

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OPTIMIZED CONTROL PANEL

The control panel gives the community managers the tools necessary to easily manage each application. The Community Server control panel is streamlined to simplify common tasks with a new user interface, more efficient workflow, and task isolation.

EASE OF CONTENT CREATION

Community Server offers easy-to-use content management tools that allow you to organize content easily and reduce your management costs. With a WYSIWYG editor, neither technical skills nor developers are required to publish content or to make edits.

EXTENSIBILITY WITH WEB SERVICES

This full-feature Web services (REST) API gives remote access to all Community Server data (i.e., posts, users, settings), which allows for easier extension of the platform and interoperability with external applications.

LOCALIZATION OF CONTENT

The Community Server architecture is international friendly and gives you the option to publish sites in languages other than English.

RICH SECURITY & PERMISSIONS MODEL

Our powerful permissions model allows you to manage the role vs. the user, and our security application empowers you to determine how visitors will access your content.

SCALABILITY

The Community Server platform is a solution that will grow with your business needs. If MySpace.com can depend on Community Server, so can you!

COMMUNITY SERVER EVOLUTION – INTRANET SOLUTION

Community Server Evolution brings enterprise-grade collaboration software to your intranet enabling organizations to significantly improve collaboration and information efficiency. Community Server Evolution also integrates deeply with Microsoft SharePoint, Microsoft Exchange and Microsoft Active Directory to enhance your enterprise IT investments.

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Capabilities	Professional Edition	Intranet Edition	Enterprise Edition
Clustering	2 server limit	Included	Included
Blogs	100 included	Unlimited	Unlimited
Forums	100 included	Unlimited	Unlimited
Media Gallery	100 included	Unlimited	Unlimited
Media Files	Limited to 200 per gallery	Unlimited	Unlimited
File Sharing	Limited to 1000	Unlimited	Unlimited
Groups	25	Unlimited	Unlimited
SharePoint Integration	Not Available	Included	Not Available
SSO Support	Choice of one: Active Directory, ASP.NET, or Custom Cookie	Active Directory	All 3 authentications
Enterprise Search	Included	Included	Included
Enterprise/Exchange Email Integration	Not included	Included	Included
Enterprise Task Engine	Not included	Included	Included
Harvest Reporting Tool	Not included	Included	Included
Software Assurance	Year 1 included	Year 1 included	Year 1 included

Questions about Community Server?

Call Guidance today at (310) 754-4000 or visit our website at www.guidance.com.

